

# ZAP LEAN STARTUP WORKSHOP SERIES

## RSI CHARGE UP! PROGRAMS;2024

FEBRUARY 8,5,22

MARCH 14,21,28

MAY 1,8,15

JULY 16,23,30

AUGUST 15,22,29

4 – 6 pm PT, via ZOOM

SIGN UP HERE: <https://www.icorpshubwest.org/programs>

ZAP Lunch & Learns: <https://www.eventbrite.com/e/zap-lunch-learn-tickets-733492254077>

- Ever wondered about entrepreneurship and whether it was right for you?
- Have an idea that you might want to turn into a business?
- Want to learn how to assess your technology and start a company?
- Begin navigating the mystery of customer discovery and finding markets?
- Want to discover what resources are available and how to find funding?

Available to students, faculty and post docs, the ZAP program will answer these questions and more. Offered as a series of 3 workshops per cohort ZAP is based on the Lean LaunchPad curriculum pioneered by Stanford University. Teams that complete this course and receive instructor endorsement may qualify for the National I-Corps program which includes a \$50k grant for customer discovery. National I-Corps graduates have a much higher funding rate, including SBIR grants and investment. **Charge Up! hosts monthly ZAP Lunch & Learns that explain the program, and help you start exploring entrepreneurship. Register <https://www.eventbrite.com/e/zap-lunch-learn-tickets-733492254077>.**



**“ZAP and NSF I-Corps enabled my team to get out of the lab and start talking to potential customers. This is truly what it takes to transform an invention into innovation.”**  
Clement Cid, CEO, C-Quester and I-Corps alum.

**Join us and discover whether this is the program for you!**

Charge Up! contact: Stephanie Yanchinski, RSI Director of Entrepreneurial Programs  
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