Ever wondered about entrepreneurship and whether it was right for you?
• Have an idea that you might want to turn into a business?
• Want to learn how to assess your technology and start a company?
• Begin navigating the mystery of customer discovery and finding markets?
• Want to discover what resources are available and how to find funding?

Available to students, faculty and post docs, the ZAP program will answer these questions and more. Offered as 2-day workshops ZAP is based on the Lean LaunchPad curriculum pioneered by Stanford University. Participants can bring their technology ideas and be taught the basics of proposing a business opportunity in the form of a "hypothesis" about a need in the market, and how to test the hypothesis. Teams that complete this course and receive instructor endorsement may qualify for the National I-Corps program which includes a $50k grant for customer discovery. Teams that complete the national program have a much higher funding rate, including SBIR grants and investment.

“I-Corps gives valuable guidance about whether your idea can turn into a business. It also provides a unique skill set that will be very valuable throughout any career choice.”

Thomas Russell, Co-Founder & CEO, Caltech’s Mesoline and I-Corps alum

Join us and find out if the ZAP program is right for you!

For more information contact Stephanie Yanchinski, RSI Director of Entrepreneurial Programs stephanie.yanchinski@caltech.edu.

SIGN UP HERE: https://lanode.org/ZAP/