Ever wondered about entrepreneurship and whether it was right for you?

- Have an idea that you might want to turn into a business?
- Want to learn how to assess your technology and start a company?
- Begin navigating the mystery of customer discovery and finding markets?
- Want to discover what resources are available and how to find funding?

Available to students, faculty and post docs, the ZAP program will answer these questions and more. Offered as a series of 3 workshops per cohort ZAP is based on the Lean LaunchPad curriculum pioneered by Stanford University. Teams that complete this course and receive instructor endorsement may qualify for the National I-Corps program which includes a $50k grant for customer discovery. National I-Corps graduates have a much higher funding rate, including SBIR grants and investment. **Charge Up! hosts monthly ZAP Lunch & Learns that explain the program, and help you start exploring entrepreneurship.** Register [here](https://www.eventbrite.com/e/zap-lunch-learn-tickets-733492254077).

“ZAP and NSF I-Corps enabled my team to get out of the lab and start talking to potential customers. This is truly what it takes to transform an invention into innovation.”

Clement Cid, CEO, C-Quester and I-Corps alum.

Join us and discover whether this is the program for you!

Charge Up! contact:  Stephanie Yanchinski, RSI Director of Entrepreneurial Programs stephanie.yanchinski@caltech.edu.